

# GRAND OPENING SALE!

## BUDGET LAY-AWAY PLAN! SUITS AND COATS FOR FALL



**A. THE "MUST-HAVE" COAT** 19.99 value  
The clutch coat . . . ready to face the world stylishly . . . confidently. 90% wool, 10% cashmere blend . . . push-up sleeves, arrow pleat back. Taffeta lined . . . elegantly low priced. Black . . . grey . . . beige. Sizes 8-18.  
**12<sup>57</sup>**

**B. HOTTER THAN OTTER!** 39.99 value  
Ladies prefer blunds . . . and this coat is! The new 35" length double breasted coat with large wing collar. Cuffs are adjustable. Satin lined. Sizes 8-18.  
**28<sup>77</sup>**

**C. THE TIP-TOP TOPPER**  
You can't top this! Vinyl that feels like leather plus knit collar and sleeves . . . lined with orlon pile. We have black . . . willow green . . . beige. Sizes 8-18. AND WE HAVE OTHER STYLES IN STOCK TOO!

12.99 value

**9<sup>77</sup>**

**D. THE DUTIFUL CAR COAT**  
To shadow your casual wear . . . a tackle twill coat with raglan shoulders . . . warm (not hot) quilt lining. 4 ready-to-use pockets . . . yours in willow green . . . magenta . . . beige. Sizes 8-18

10.99 value

**6<sup>87</sup>**



**E. Now you can afford cashmere!** 49.99 value  
Never again will you wish for a cashmere coat . . . you'll own one! (A famous secret brand too!) Your happy choice . . . clutch coat with tuxedo shawl collar. Or, rolled shawl collar, sunburst back and raglan sleeve. In awe-inspiring beige . . . bamboo . . . pailmino . . . blue . . . black. Sizes 8-18.  
**34<sup>67</sup>**

**F. Have suit . . . will go anywhere** 22.99 value  
Yes, since . . . head for this special . . . a wool lacy ribbon weaves 2 piece suit . . . the straight lined jumper dress plus a channel jacket. Hurry over for kelly green, turquoise, magenta. Sizes 8-18.  
**15<sup>37</sup>**

## LAY-AWAY SWEATER SPREE!

# 100 DOWN

## HOLDS ANY 4 SWEATERS

ONLY

PICK A  
PACK OF  
SWEATERS

LIMITED  
TIME  
ONLY



**THE EXTRA LARGE COLLAR**  
Exciting fashion. You'll wear this one proudly . . . orlon brushed slipover with a collar within the collar! In jazzy green, blue, cerise and purple. Sizes 34-40.

Zody's  
Discount  
Price

**3<sup>67</sup>**



**THE BUTTON FRONT OR BACK**  
The new you . . . in lightweight fur blend . . . the double collar and tiny button front . . . or button in back. Rich greens . . . blues . . . cerise . . . red. Sizes 36-40.

Zody's  
Discount  
Price

**4<sup>67</sup>**



**BAN LON, OH BANLON!**  
A shower of slip ons, cardigans, brushed cardigans. Easy on . . . easy care . . . easy to wear with your favorite co-ordinates. A rainbow of colors. Sizes 34-40.

Values to  
4.99

**1<sup>77</sup>**



**OH, YOU KID!**  
Walk a mile for these stripes . . . you've hit the fashion parade with this one . . . bulky knit and striped to beat the band! Get a black . . . or green . . . cerise . . . orange . . . sizes 36-40.

Zody's  
Discount  
Price

**6<sup>27</sup>**

OPEN EVERY DAY 10 A.M. - 10 P.M.  
SUNDAY 10 A.M. - 6 P.M.

FREE PARKING!

**ZODYS**